

*Scroll down for visuals you can use on your website, newsletters and social media... to help the European Circular Fashion Awards reach as wide an audience as possible.*

## **1) Project summaries – multi-media**

### **4th European Circular Fashion Awards**

#### **Brief summary**

**What if your innovation could help boost circular fashion in Europe? Send us your project!**

After three fantastic editions since 2020, Lille European Metropolis and the French Agency for Ecological Transition (ADEME) are kicking off the fourth edition of the European Circular Fashion Awards. Now an unmissable event, this competition shines a spotlight on innovative companies and projects which are helping reduce the environmental impact of fashion and the textile industry.

Whether designers, repair or recycling specialists, manufacturers, start-ups or major companies: this call for submissions is open to any companies or designers committed to circular fashion in France, Belgium or the Netherlands.

Up for grabs: 5 awards, accompanied by cash prizes

Be bold, Be innovative, Submit your project by 11 May 2026!

Head over to [www.modecirculaire.com](http://www.modecirculaire.com)

#### **Summary (170 words)**

**What if your innovation could help boost circular fashion in Europe? Send us your project!**

After three fantastic editions since 2020, Lille European Metropolis, in partnership with the French Agency for Ecological Transition (ADEME), is kicking off the 4th edition of the European Circular Fashion Awards. Now an unmissable event, this competition shines a

spotlight on innovative companies and projects which are helping reduce the environmental impact of fashion and the textile industry. Whether designers, repair or recycling specialists, manufacturers, start-ups or major companies: this call for submissions is open until 11 May 2026 for any companies or designers committed to circular fashion in France, Belgium or the Netherlands.

Up for grabs: 5 awards, accompanied by cash prizes

The entries will be judged by an international panel, which will select 15 finalists. The general public will then be invited to vote on the remaining projects, which are showcased at the Musée de la Manufacture in Roubaix for several weeks.

The award ceremony will be held on 3 December in Lille.

Be bold, Be innovative & Apply by 11 May 2026!

Head over to [www.modecirculaire.com](http://www.modecirculaire.com)

## 2) Social media texts

### -- Instagram ---

Please follow and tag us in any communications:



<https://www.instagram.com/modecirculaire/>


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### [BE BOLD, BE INNOVATIVE & APPLY]




What if your innovation could help boost circular fashion in Europe?  

Have you:


-  Created a fashion or textile brand with an eco-responsible and circular approach?
-  Or developed an innovative solution that could help transform fashion and reduce its environmental impact?


 Enter the 4th edition of the European Circular Fashion Awards and get your project noticed by key stakeholders in ethical fashion and the general public!

 The Awards in brief:

- ◆ Competition open to initiatives in France, Belgium and the Netherlands   
- ◆ Judged by a European panel of textile industry experts
- ◆ 15 finalists brought to the attention of the public (on the voting platform and showcased at the Musée de la Manufacture in Roubaix)
- ◆ Awards ceremony in Lille on 3 December
- ◆ 5 awards, accompanied by cash prizes

 **Submit your project before 11 May** 👉 [www.modecirculaire.com](http://www.modecirculaire.com)

 **It only takes 15 minutes to enter**

 **Save this post, so you don't miss the deadline!**

[#ModeCirculaire](#) [#CircularFashion](#) [#Mode responsable](#) [#EthicalFashion](#) #France  
#Netherlands #Belgium [Lille European Metropolis](#) [ADEME](#)

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## -- Facebook --

Please follow and tag us in any Facebook communications:

<https://www.facebook.com/modecirculaire/>

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### [BE BOLD, BE INNOVATIVE & APPLY]


 Natural materials, eco-design, repairing, recycling, local sourcing...

Have you set up an ethical brand, or developed an innovative solution that could help reduce the environmental impact of fashion? 💡

🌟 Your initiative deserves to be recognised 🌟

Get your project noticed by taking part in the latest edition of the European Circular Fashion Awards.

 The Awards in brief:

 A competition open to initiatives in France, Belgium and the Netherlands

- ♦ Judged by a European panel of textile experts
- ♦ 15 finalists brought to the attention of the public (on the voting platform and showcased at the Musée de la Manufacture in Roubaix)
- ♦ Awards ceremony in Lille on 3 December
- ♦ 5 awards, accompanied by cash prizes

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[#ModeCirculaire](#) [#CircularFashion](#) [#Mode responsable](#) [#EthicalFashion](#) #France  
#Netherlands #Belgium [#ademe](#) [Lille European Metropolis](#)

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## -- LinkedIn --

Please follow and tag us in any LinkedIn communications:

<https://www.linkedin.com/company/modecirculaire/>

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**[BE BOLD, BE INNOVATIVE & APPLY]**

**What if your innovation could help boost circular fashion in Europe?** 🌍♻️

Have you:



Created a fashion or textile brand with an eco-responsible and circular approach?



Or developed an innovative solution that could help transform fashion and reduce its environmental impact?



Enter the 4th edition of the European Circular Fashion Awards and get your project noticed by key stakeholders in ethical fashion and the general public!



The Awards in brief:

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**Submit your project before 11 May** 👉 [www.modecirculaire.com](http://www.modecirculaire.com)



**It only takes 15 minutes to enter**



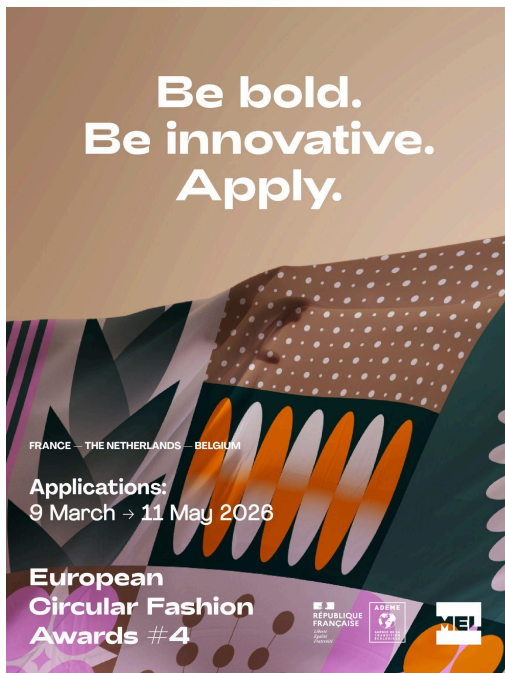
**Tag brands and companies you'd like to see winning an award!**

[#ModeCirculaire](#) [#CircularFashion](#) [#Mode reponsable](#) [#EthicalFashion](#) #France  
#Netherlands #Belgium [Lille European Metropolis](#) [ADEME](#)

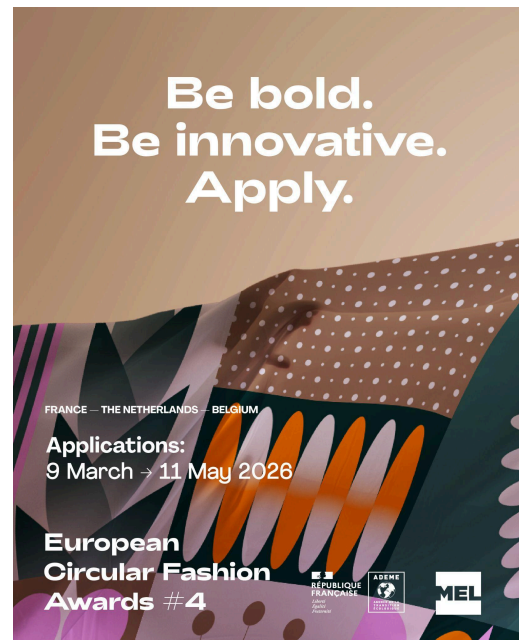
### 3) Visuals

Facebook - Instagram - LinkedIn - rectangular ad

a. Instagram post (3:4 - 1080 x 1440 px)



b. LinkedIn post (4:5 - 1080 x 1350 px)



c. Facebook post  
(4:5 - 1080 x 1350 px)



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d. Facebook coverage (820 x 312 px X2)

